

Information Notice Regarding the
Processing of Users' Personal Data
Pursuant to Art. 13 of Regulation
(EU) 2016/679 ("GDPR")

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INFORMATION NOTICE REGARDING THE PROCESSING OF USERS' PERSONAL DATA PURSUANT TO ARTICLE 13 OF REGULATION (EU) 2016/679 ("GDPR") - "CONTACT US"

DATA CONTROLLER

Brandart S.p.A.
Viale Lunigiana 46, 20125 Milano
Email Address: privacy@brandart.com
("Company")

PURPOSE OF PROCESSING	LEGAL BASIS OF PROCESSING	DATA RETENTION PERIOD
The data you provide when filling in the form will be processed by the Company to respond to your requests for information about the Company and/or its products/services.	Performance of the contract to which the data subject is party.	This data will be retained for 30 days in order to respond to individual requests for information. After the aforementioned retention periods have expired, the Data will be destroyed or anonymised, subject to technical deletion and backup procedures.
The data provided by you when filling in the form, subject to your consent, will be processed for marketing purposes: for example, sending - by automated contact methods (such as sms, mms and e-mail) and traditional methods (such as telephone calls with operator and traditional mail) - promotional and commercial communications relating to services/products offered by the Company or notification of company events, as well as carrying out market studies and statistical analyses.	Consent (optional and revocable at any time) pursuant to Art. 6(1)(a) of the GDPR.	Personal and contact data are retained until you revoke your consent. After the aforementioned retention periods have expired, the Data will be destroyed or anonymised, subject to technical deletion and backup procedures.
Subject to your consent, the Company may carry out profiling with regard to the analysis of your preferences, habits, behaviours, interests deduced, for example, from online clicks on articles/sections of the website, in order to send you personalised commercial communications/ carry out targeted promotional actions, business intelligence.	Consent (optional and revocable at any time) pursuant to Article 6(1)(a) of the GDPR. Please refer to the specific section on "Cookie Policy".	Personal and contact data are retained until you revoke your consent. After the aforementioned retention periods have expired, the Data will be destroyed or anonymised, subject to technical deletion and backup procedures.

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<p>The processing of your personal data for profiling purposes will take place, in the event of your consent, by means of data processing tools which, following cross-referencing, will create a commercial and behavioural profile of you on the web. This data processing tool will relate the data collected during your navigation on the Site, through the use of first- and third-party profiling cookies accepted by you, with the data collected by filling in the online form. Moreover, such data and/or information will be associated with any and/or further data and/or information already in our possession as a result of your subscription to our services.</p>		
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OBLIGATION TO PROVIDE DATA

The provision of data marked with an asterisk (*) in the data collection form is obligatory in order to provide you with the information requested; therefore, failure to provide such data will not allow the Company to process your request. The provision of data without an asterisk is optional.

RECIPIENTS OF DATA

Your data may be communicated to subjects acting as data controllers (such as, by way of example, supervisory and control authorities and any public subject entitled to request the data) or processed, on behalf of the Company, by subjects designated as Data Processors, to whom appropriate operating instructions are given. These subjects are essentially included in the following categories:

- a) Companies performing the service of managing and/or maintaining the Company's website.

SUBJECTS AUTHORISED TO PROCESS

The data may be processed by employees of the company functions assigned to the pursuit of the above-mentioned purposes, who have been expressly authorised to process the data and have received appropriate operating instructions.

TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION

Personal data collected through the website will not be transferred to third countries and/or international organisations outside the European Union.

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RIGHTS OF THE DATA SUBJECT - COMPLAINT TO THE SUPERVISORY AUTHORITY

- By contacting the Privacy Office by e-mail at privacy@brandart.com, data subjects may request from the data controller access to the data concerning them, their deletion, the rectification of inaccurate data, the integration of incomplete data, the restriction of processing in the cases provided for by Article 18 GDPR, as well as opposition to processing, for reasons related to their particular situation, in cases of legitimate interest of the data controller.
- In addition, where the processing is based on consent or on contract and is carried out by automated means, data subjects have the right to receive the data in a structured, commonly used and machine-readable format and, if technically feasible, to transmit them to another data controller without hindrance.
- Data subjects have the right to lodge a complaint with the competent supervisory authority in the Member State where they habitually reside or work or in the State where the alleged infringement occurred.
- The data subject has the right to withdraw the consent given at any time for marketing purposes and to object to the Data processed for the same purposes. This is without prejudice to the possibility for the data subject who prefers to be contacted for the aforesaid purposes exclusively by traditional means to express his/her objection only to the receipt of communications by automated means.